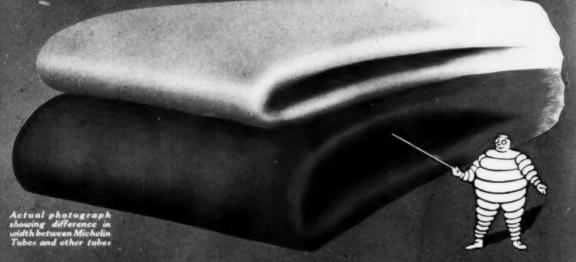


Copyright 1920, Life Publishing Company

MICHELIN full-size tubes



Michelin Ring-shaped Tubes are made full-size to fill the casing. Therefore they are not subjected to tension when inflated.

Other tubes being smaller than the inside of the casing are stretched and weakened under inflation.



Michelin Tubes fill the casing even before inflation

The flexing of these stretched tubes causes destructive heating which rapidly kills all the natural life and resiliency of the rubber, making it brittle, porous and less resistant to cuts and punctures.

Insist on Michelins—the full-sized tubes.



Other tubes must be stretched by inflation to fill the casing

Michelin Tire Company, Milltown, New Jersey

Other factories: Clermont-Perrand, France; London, England: Turin, Italy.

Dealers in all parts of the world

Columbia Six



THE CONFIDENCE OF ALL NATIONS

The greatest joy of car ownership is to have absolute faith in one's car—confidence in the performance of the car itself—pride in the realization that it is well thought of by others,

It is only necessary to talk with a few friends—even owners of other cars—to begin to realize how universal is the confidence which people have in the Columbia Six.

And if you travel you will find that this confidence has spread throughout the entire world, until today the Columbia is used and well liked even in remote corners of the earth where few American cars have penetrated.

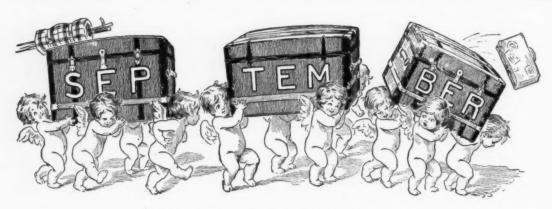
Such universal confidence is not easily won. One weak part-even one "poor season" would have destroyed it.

It offers the most convincing proof of the thorough goodness of the Columbia Six and how consistently this goodness has been maintained throughout every day and hour of the Company's history,

COLUMBIA MOTORS COMPANY
DETROIT, U. S. A.







How Do You Feel Now?

Are you back from your vacation, or on the way? We have had ours, and when we are feeling particularly well, there comes over us the uncontrollable desire to ask you to become a regular subscriber. We know that we ought not to do it. We struggle against it in vain. Then we look over some of the coming numbers, realize how good they are, and that passionate desire to communicate the good news to hesitating people comes over us. They are not all good, of course. Sometimes, at the very last moment, we are in despair. The whole number is wrong. Then we tear it all to pieces, take out the things that we have intimated to some good friend will go in, and call down the contemptuous wrath of the occasionally friendly Business Office. But, then, that's what makes Life.

That, and your sympathy and encouragement.

When this is expressed in subscriptions, we are glad, tumultuously glad.

Don't do it now if you don't want to. Don't obey that pure impulse if you feel that you can spend a paltry dollar in any better way. We would not beguile you overmuch.

But we would beguile you just enough.

(Note—Our Confidential Guide to Contributors, temporarily interrupted because of the uncontrollable desire mentioned above, will be continued soon.)

Life, ac-

who

where

39

Special Offer

(See coupon at left.)

Enclosed find One Dollar (Canadian \$1.20, Foreign \$1.40). Send Life for three months (twelve issues) to

Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 17 West 31st Street, New York.

One Year, \$5.00. (Canadian, \$5.80; Foreign, \$6.60.) C

lety,

rakes

otori e take uses uws



Your Brakes

consider how much depends upon them

afety, property and life depend upon the rakes of any automobile. Thus, the careful otorist is particular about his brake lining. I takes no chances. He avoids ordinary lining and uses up unknown brands. He buys lining that he lows will meet any emergency.

Raybestos is the original asbestos brake lining. It is especially treated to withstand WEAR. It is guaranteed to WEAR one year. Complete control in traffic or on the hills follows when your brakes are equipped with Raybestos. Avoid substitutes. Look for the Silver Edge.

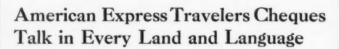
Raybestos Brake Lining

THE RAYBESTOS COMPANY

Factories: BRIDGEPORT, CONN. PETERBOROUGH, CANADA
Branches: Detroit, 979 Woodward Avenue San Francisco, 1403 Chronicle Building
Chicago, 1402 South Michigan Avenue Washington, D. C., 107 Columbian Building
Toronto, Ontario, 131 King Street, West







Go to any of the four corners of the earth and present an American Express Travelers Cheque in payment of a purchase or hotel bill.

The Merchant or hotel proprietor may not speak your language but he understands the value of the Travelers Cheque you offer and accepts it without question.

The Universal use of American Express Travelers Cheques for the past thirty years has given them a world wide value and "spendability."

A Chinese Merchant may question your "Creen Back" but not an American Express Travelers Cheque.

Cheques are issued in three forms. For Use in Great Britain and the British Colonies—Pound Sterling Cheques in amounts of 5 and 10 pounds. In France and its colonies, French Franc Cheques in amounts of 200 and 400 francs. For use in North and South America, the West Indies and the Orient, Dollar Cheques.

Purchasable at Banks and Express Offices.

Letters of Credit—American Express Letters of Credit are convertible into Travelers Cheques or Currency.

Travel Department of the American Express Company extends around the world and can care for all your travel requirements.

Write Department L. about your travel plans

American Express Company

Head Office: 65 Broadway, New York

Offices or Correspondents Everywhere





Bridegroom: But, My Dear, I Wanted to give you a dirthday present, and I happened to think of a cook book. I don't see why you should get huffy about in

PRUDENTIAL HAS THE STRENGTH OF GIBRA! TAR

The Prudential Insurance Company of America

Incorporated under the laws of the State of New Jersey

FORREST F. DRYDEN, President HOME OFFICE, NEWARK, N. J.



EMON-CRUSH, with its rare tastecharm and delightful piquancy, is the companion drink to Ward's Orange-Crush. It is similarly made by the exclusive Ward process from the exquisitely flavored fruit oil pressed from fresh lemons, purest granulated sugar and citric acid—the natural acid of the lemon. It is served sparkling and icy with carbonated water.

at fountains or in bottles

Prepared by Orange-Crush Co., Chicago Laboratory, Los Angeles Send for free book, "The Story of Orange-Crush and Lemon-Crush"

The tempting tang of lemons—
Ward's

LEMON-CRUSH





CHARMS

THE WORLD'S PUREST AND FINEST FRUIT CANDIES IN ELEVEN LUSCIOUS FLAVORS

THINK of how your favorite fruit delights the palate when in season!

The memory still lingers.

Recall the actual taste with Charms. Charms—made of pure sugar and fresh, luscious fruit flavors—are always in season.

Crunch them between your teeth or let them slowly melt in your mouth. Whichever way you prefer to eat them—The Flavor Charms.

Sold most everywhere. In handy packages, banquet tins and cartons.

GRAPE ORANGE LEMON RASPBERRY WILD CHERRY HOREHOUND LIME PEACH BUTTER CLOVE AND ASSORTED

THE FLAVOR CHARMS

MAIN IN NEWARK THE CITY OF CHARMS DENVER AND MONTHEAL



MERCER adds a note of harmony to the charm of the September landscape.

Its low graceful lines sweep easily off into and blend with nature's background. Goldenrod and asters bow in friendly fashion to its passing rush, conscious apparently that its beauty supplements their own—

That MERCER is rugged, dependable, comfortable and fast is well enough so far as it goes, but those qualities alone would never meet the requirements of its makers.

The engineers of Hare's Motors rate distinction of appearance as one of the fundamental elements of sound design and Hare's Motors products are built to a standard that allows no comparison so far as fundamentals are concerned.

MERCER MOTORS COMPANY
16 West 61st Street
New York City
Operated by

HARE'S MOTORS, INC.

We · shall · keep · faith

Yol

Lo, the Poor Bull Moose!

EIGHT years ago, a sign of hope, It loomed before the multitude, A force of unimagined scope. Virile, portentous, unsubdued.

With antiered forehead proudly tossed
Above the legislative storm,
A symbol of the Great Unbossed,
It seemed the totem of Reform,

Raised to fulfill our ancient dream, To break the politicians' sway And make the people's will supreme. What does it typify to-day?

Behold it tamed to bear a load, Flouted by fools that veer and hedge, Yoked to endure Reaction's goad, And plough the fields of Privilege!

A piteous sight! Obstruction laughed, Freedom let fall a tear, regarding The rampant beast that bolted Taft Humbly returned—to follow Harding.

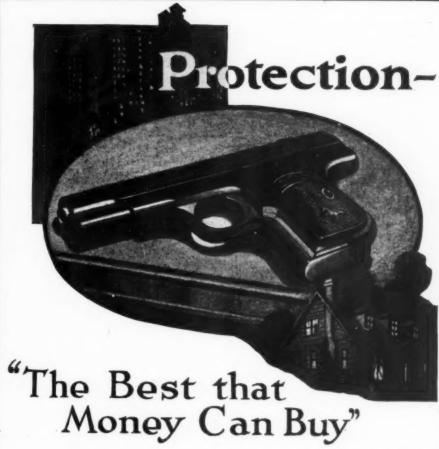
John Strong Newberry.

THEY were discussing the feats of Luther Burbank.

"He can't compare to my grocer," interrupted Mrs. Phastalker. "Why, he actually produces eight different varieties of coffee from the same bin!"



PRETTY WELL OFF



THOSE who pay tribute to the creation of men's skill find in the exquisite workmanship of a Colt Automatic Pistol or Colt Revolver the same reasons for pride in its possession as does the jewel collector for a flawless gem. In every field the name of some one product always stands forth, establishing a standard of quality by which all others are measured.

In the fire arms field that name is COLT

For more than 80 years—in the uncertain hazards arising from the unrest of a congested city—in isolated country—amid the dangers of peace and the conflict of war—COLT has stood for the uttermost perfection in fire arms.

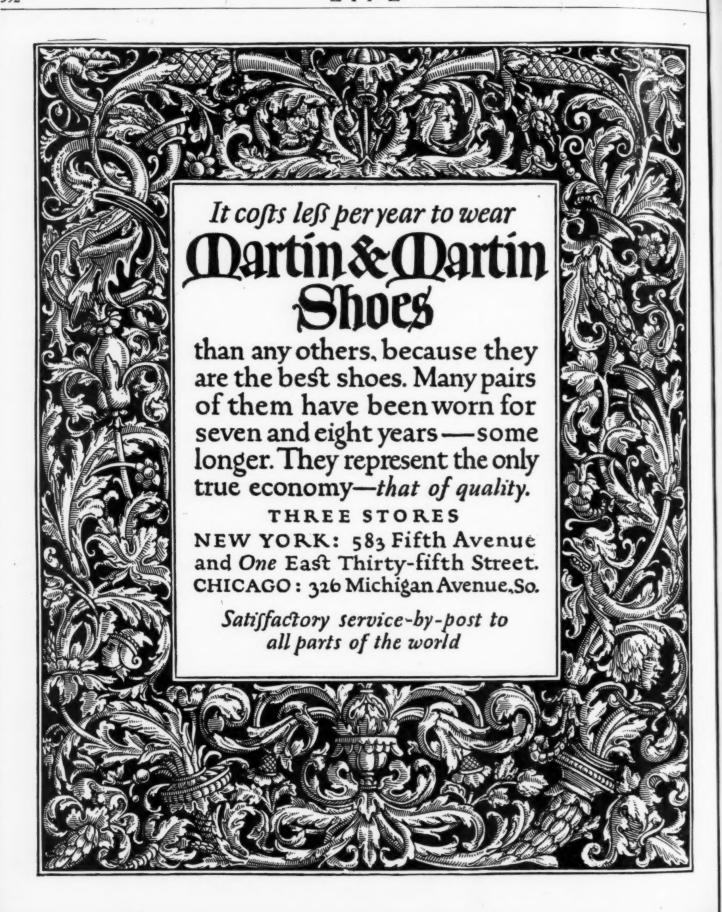
For simplicity of construction—dependability of action—certainty of results—the product of COLT'S factories is universally acknowledged "the proven best by every test." To be satisfied with less is to deprive yourself of COLT protection—"the best that money can buy."

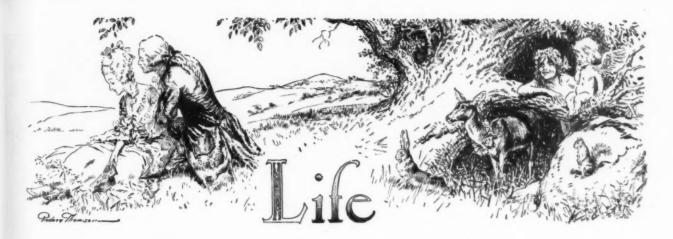
COLT'S PATENT FIRE ARMS MFG. CO. HARTFORD, CONN.

Manufacturers of
Colt's Revolvers
Colt's (Browning)
Automatic Machine Gutts

FIRE ARMS

Colt's Automatic Pistols Colt's (Browning) Automatic Machine





A Long-Merited Toast

USED to toast the royal queens And queens of beauty rare; I drained my glass to lovely lass And to her eyes and hair; But in these days of sober drinks There's one whose health to me Means vastly more than beauty or The blood of royalty:

Here's to my stenographer! Long faithful to her duty. She'd win no prize for vampish eyes; Her freckles mar her beauty. Here's to her! Her specs! Her brain! I pledge her health in water! Cool, sober, staid, a precious maid; I love her-like a daughter!

She keeps my creditors at bay, Admitting only debtors; Collects the rent when she is sent, Or writes dry business letters; She always puts her fingers on The paper I require; Sums I can't add she's always glad To do, and doesn't tire.

Here's to her bonny, busy hands! They never are erratic. I hope that they will type away For years, nor grow rheumatic! Here's to her modest salary! (I'd blush if I should tell it!) But for her grit I'd have to quit My business-couldn't sell it. Stanley R. Hofflund.

So Say We!

YOU know," Biggs, the confirmed alarmist, declared impressively, "it's getting so that it is positively dangerous for a man to carry around a good-sized roll of money."

"Difficult, rather than dangerous, I find," Diggs sighed.

"The Paths of Glory-"

Some Little Memory Tests

NAME, in order, the Secretaries of State under President Wilson.

How many other men can you name who served in President Wilson's Cabinet?

Name twelve of the pre-convention candidates for the Republican nomination for the presidency.

Who was Vice-President of the United States under Theodore Roosevelt?

What do you remember of Ole Hanson?

What was the name of the American naval officer who commanded the hydroplane which first crossed the Atlantic ocean?

Can you name ten American poets, with five poems by each?

Who wrote "Yankee Doodle"?

Can you describe briefly the work of any twenty of the famous British authors who have given lecture tours in this country within the last six months?

What was the full name of the man after whom the Woolworth Building was

Who was Nickey Arnstein? How did he win fame? What did he do to merit the oblivion which subsequently descended upon him?

To what denomination does John Roach Straton belong? What reforms should he be credited with? What is your understanding of the term "vicarious indulgence "?

Has New York city a mayor? When will she have a mayor? How many former mayors of New York can you name? Kenneth Andrews.



"OH, MOTHER, I HAVE BEEN WATCHING HIM FOR THE LONGEST TIME, AND HE HAS JUST DROWNED THREE WORMS

LIFE'S Fresh Air Fund

Inclusive of 1919, LIFE'S FRESH AIR FUND has been in operation thirty-three years. In that time it has expended \$183,025.49 and has given a fortnight in the country to 40,802 poor city children. The Fund is supported entirely by bequests and voluntary contributions, which are acknowledged in this column. Checks should be made payable to LIFE'S FRESH AIR FUND, and addressed to LIFE, 17 West 31st Street, New York.

Balance\$11,770.24

10.00

27.00

Jan. H. Diederik	
"Brownie"	
Pauline W. Lowerce	
Mrs. G. Bromfield "Proceeds of a Play Give Little Girls"	n by Four
Little Girls"	
H. A. O. Spur	
Tuliet Ludford	8.00
H. C. Carpenter	10.00
Margaret Malcolm	10.00
Mrs. Jas. N. Andrews Joseph H. Doolittle	50.00
Joseph H. Doolittle	5.00
Mrs. W. H. Morgan	25.00
Mrs. W. H. Morgan Mary Ainslie Henck M. J. Z. Mrs. Irene Castle Treman	9.00
M. J. Z	5.00
Mrs. Irene Castle Treman	20.00
C. A. Richards, Jr., on his	
eighth birthday Mrs. Louise M. Reming-	4.00
Mrs. Louise M. Reming-	
ton	1.00
Ouinibeck Junior E. F. H. Gertrude Barber	20.00
Quinibeck Junior	10.00
E. F. H	10.00
Gertrude Barber	25.00
	8.00
Mrs. Edward S. West-	
brook	10.00
Offering taken at one of	
the Sunday Praise Serv-	*** ***
ices at Camp Champlain. E. P. Thornbury	10.00
L. P. Inornoury	5.00
Hames H. Hompson	1.00
James R. Thompson Homer H. Bishop John and Patty Hynes	9.00
H Burdon Hunter	10.00
H. Burdon Hunter Mrs. Thalia Westcott Mil-	
lett	100.00
" E. S. L."	10.00
Miss Zabriskie	100.00
" B. S."	9.00
Mrs. W. S. Charnley	25.00
J. Wilson Malloy	9.00
"In Memoriam L. R. W."	25.00
C. E. Eveleth	27.00
J. R. Nutt	25.00
Anonymous	40.00
Eduth B Casham	5.00
Edythe B. Graham Mrs. A. C. Stamm	-
Mrs. A. C. Stamm	10.00
Proceeds of a Fair at Sea	
Gate, L. I., conducted	
by Mary Carey Gawth-	
rop, Hanna Gawthrop,	
Frances Jenks, Grace	
Hook and Natalie Alex-	
andre	100.00

(This statement includes all con-tributions received before August

3, 1920.)

ACKNOWLEDGED WITH THANKS

Sweaters, gloves, ties, undervests, shirtwaist, shirt and shoes from Mrs. C. S. Webb, Greenport, N. Y.

Shoes, hats, bathing suit, socks, two boys' suits from E. B. Phyfe, Narragansett Pier,

One hundred and fifty pounds of hard, mixed candies from Mrs. Charles Potter Kling, New York City.

Package postal and picture cards from A. L. Church, Philadelphia, Pa.

Two packages containing shoes and middy blouses from E. B. Pearson, Newton Falls,

Package bathing suits, middy blouses, bathing slippers and cap and a pair of pajamas from Mrs. L. T. Boyd, Milwaukee, Wis.

Hat, slippers, child's gloves, stockings and socks, children's clothing, bloomers, linen hats from Louise Neff, North Cohasset, Mass.

Story books from Gwendolyn Livingston, New York City.

Boys' ties, mufflers, overalls, wrist straps for watches, boys' suits and stockings, toys, books, marbles and tops from Mrs. Wm. A. Mullen, Portland, Oregon.

Books, toys, fans, shoes, middy blouses and sea-shells from Miss F. E. Howard, Bourne, Texas.

Boys' clothing, ties, collars, underclothes



AT LIFE'S FRESH AIR FARM PURELY PROSPECTIVE

and shoes from Meriam Wheeler Speir. North Ferrisburg, Vt.

Balls, canvas shoes, Indian suit, sweater, hat, stockings, underdrawers, nightdress and books from Mrs. F. S. Smith, Bethlehem, Pa.

Army belts, shawlstraps, ties, blouses and shoes from an unknown source.

Nightdresses, shoes, toys, pictures, corset covers, shirtwaist, baskets and notions from an unknown source.

Twelve girls' dresses, nine aprons, twentyfour undervests, twelve girls' blouses, twenty-seven boys' khaki pants, five dresses and blouses, twelve boys' blouses, twelve boys' blouse suits, twenty-four union suits, bedroom slippers, three pairs white slippers, one pair of black ties, one long white dress and two large boxes of assorted cakes from Mrs. W. S. Rodie, South Orange, N. J.

Hard Luck

OSH ALL HEMLOCK was a fiction writer. He finished a war story two days before the Armistice. Then he wrote a spiritualistic novel, but Sir Oliver Lodge and the craze departed within a week of each other. Next he essayed a straight love-in-gingham epic, but his publisher said that polyannuals were out of date. Finally he did a child story, when Opal Whiteley and Daisy Ashford proved that our six-year-olds no longer read-or write

-iuveniles.

In despair he sought out his publisher

"Give us some strong sex stuff," said that worthy.

"I am a married man with four children," said Hemlock. "My Quaker wife was eighteen when I married her, and she is the first woman I ever called by her first name.'

"Then go and find out," said the millionaire book blurber.

So Gosh All Hemlock journeyed through this land in search of scandal. He stopped in villages, towns, cities and metropolises. He lived in cottages, boarding places, hotels and apartment houses. Everybody he met was either a happy husband, a winsome wife, a contented kiddie, a fairsome flapper, a safe spinster or a For glorious grandmother. two years he journeyed hither and von, and found naught save licensed affection and reasonable happiness.

Two days after he reached home, his wife eloped with the chauffeur, leaving him with four semi-orphans and a twicemortgaged house.

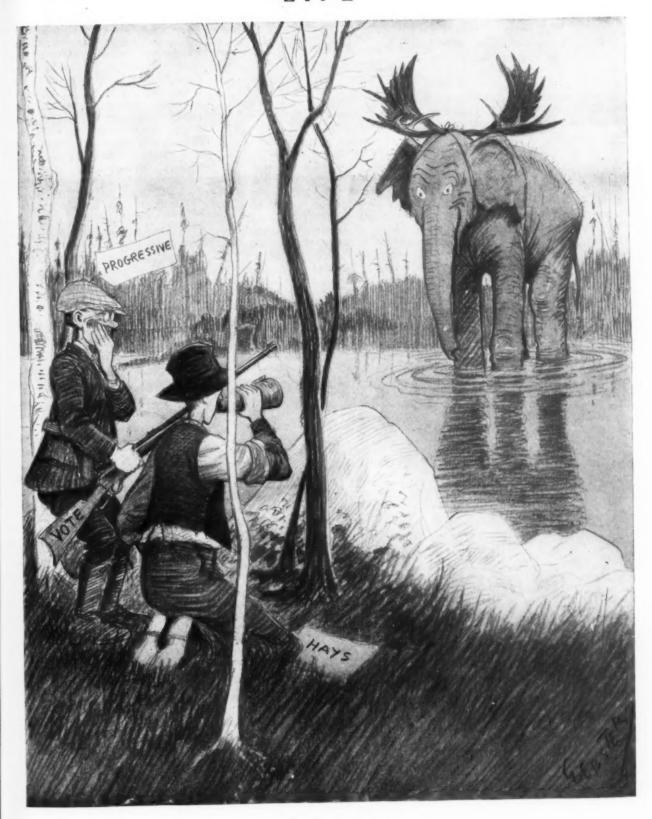
His new book will be out in September. It tells the story of a miner who sold his cabin for eighteen dollars and travelled four thousand miles, seeking for gold. When he returned, ten years later, he found an oil shaft in his front yard and a gold mine in the cellar.

The title is: "Hard Luck-By One Who Knows." S. T. Sterne.

Just You Wait

FIRST EXECUTIVE: First they wanted higher wages, so they could marry; now they want shorter hours. What next?

SECOND EXECUTIVE: Longer hoursafter they're married a while!



The Moose Call

Humor in Screen Life

FROM a frequent attendance at the modern motion-picture comedies one gains a very exact idea of what is humorous. Wouldn't it be possible to use these ideas, which are so amusing on the screen, in livening up home life?

From the comedies we learn that to throw a liquid or pasty substance at a person is a most humorous thing. Since this is true, the father of a family, on arriving home from the office, can at once create an atmosphere of jolly mirth by hurling a lemon pie at his wife or daughter. Or, if the evening is particularly dull, let him seize a bucket of soapy water and pour it over his guest's head, maintaining at the same time a serious expression. This will cause an unbridled outburst of laughter from every member

of the family, and especially from the guest.

An unusual source of entertainment can be found in spreading a coat of thick paint on the floor just before one of the family enters the room in a hurry. If for some reason he fails to lose his balance, he may be tripped, so that the force of the joke is not lost.

Destruction of property never fails to amuse on the screen. Why should it not be equally successful in the home? The tired business man may be aroused from his abstraction and worry by seeing his son smash a chair into the floor lamp, or, if there is no floor lamp or chair, let him grab hold of the chandelier and swing back and forth, kicking any person who comes within range of his feet.

Instead of entertaining guests with the usual cards, dancing and home-brew, let

the family use the more modern methods which are so unquestionably successful at the movies. A whole evening of unalloyed delight can be provided by slinging plates around the house or by shoving out a wall. In apartment houses this latter method is distractingly funny, since it provides amusement for two families instead of one. If the guests are not entirely satisfied with these diversions, try flooding the house and letting each person float around the room on a piece of furniture, using a broom for a paddle.

L. M. Cooley.

FIRST NEIGHBOR: I'm getting tired of Newcomer cutting his lawn at five in the morning.

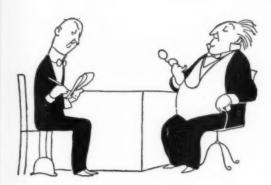
SECOND NEIGHBOR: What are you kicking about? He wakes me up at four-thirty to borrow my lawn mower.



THE POOR MAN'S AMENDMENT

"YOU'RE A DIFFERENT MAN, ROBERT, SINCE FROHIBITION."
"IS THAT SO? I NOTICE YOU'RE LOOKIN' JUST ABOUT THE SAME."

Senator Sounder Shows Up the League



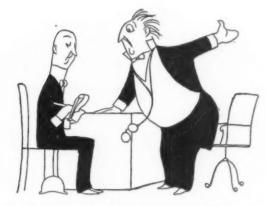
"I wish to give to the press a simple, concise statement, irrefutable in its logic, of why I oppose the League of Nations.



"In the first place, though the League is apparently quite constitutional, I believe implicitly that my first duty is to uphold the Constitution of this great and glorious nation.



"Secondly, though I do not claim that the League threatens our sovereignty, my course as an American is plainly to keep our sovereignty unimpaired and unsurrendered.



"Thirdly, if I knew just what international bankers were, or what they had to do with the case, I could explain why, on their account, I could not possibly vote for the League.



"Fourthly, though the League will do much to end wars, protect small countries and reduce armaments, is that reason to make me forget that I am one-hundred-per-cent. American?



"But my chief objection to the League is that, while no one has been able to devise a better plan, what a vastly better plan I and my colleagues could devise."



"I DON'T SEE WHY YOU'RE ALWAYS GRUMBLIN' ABOUT NOT HAVIN' NO AMUSE-MENT, HENRIETTA. WE SEEN THE LAST COMET, DIDN'T WE? AN' AIN'T I PROMISED TO TAKE YE TO SEE THE NEXT ECLIPSE O' THE SUN?"

Aetat 55-65

THERE was a time of stolen kisses;
It's gone, alas! They're freely given;
I'm frankly kissed by matrons, misses;
There was a time of stolen kisses!
The fact that I deduce from this is
The further fact to which I'm driven:

There was a time of stolen kisses; It's gone. Alas! They're freely given! Lucinda's married daughter kisses me, And yet the coy Lucinda holds aloof: I've never kissed Lucinda. Can it be Lucinda's married daughter kisses me? Were love not blind, perhaps I then could

A pearl of truth in this, a lovely proof— Lucinda's married daughter kisses me, And yet, the coy Lucinda holds aloof! J. Edgar Smith.



ASK THE MAN WHO'S MET ONE
"WOMAN'S PLACE IS IN THE HOME"

Double-Faced Records

SENATOR HARDING'S first speech, after his nomination, was made into a phonograph receiver for country-wide distribution. The other condidates will do likewise, and we shall have the usual saxophone and xylophone records interspersed with political arguments. Perhaps the future releases of talking-machine records may be expected to contain important announcements relative to what the candidates have to say, but the American people are interested just now in finding out what will be on the reverse side of these records. The double-faced record is popular just now. It would be a waste of good record material to have a speech on one side and nothing on the other. So the future releases may read in this fashion:

Why I should Be President—Harding.

Marion Polka, with triple-tongue variations, cornet solo—Harding.

Ten-inch, double-faced—85 cents.

How I Busted Boston Cops—Coolidge.
 Oh, Promise Me—Boston Symphony Orchestra, with jazz effects.
 Ten-inch, double-faced—85 cents.

Democracy's Duty—Cox.

Medley by Six Blue Brothers, introducing
"Beautiful Ohio," "Drink to Me
Only with Thine Eyes" and "Alcoholic Blues."

Ten-inch, double-faced—85 cents.

Conventions I Have Known—Champ Clark.

"You Gotta Quit Kickin' My Dawg Aroun'"—Missouri Serenaders. Ten-inch, double-faced—85 cents.

The Politician's Farewell—Bryan.

Everybody Knows How Dry I Am—
W. C. T. U. Quartette.

Ten-inch, double-faced—39 cents.

Listen, People—Hearst.
Medley, introducing Irish and German national airs—Reed and chorus.
Ten-inch, double-faced—Free upon application.

Tom S. Elrod.

No Laughing Matter

BROWNE: I witnessed a wonderful act last night—a man juggling fifteen silver dollars while balancing a tendollar bill on the tip of his nose and giving an impersonation at the same time.

TOWNE: Marvelous! By the way, whom did he impersonate?

"The salaried man, of course."



THE NEW COP

What to Do?

THE moral obligation of dodging inspirational writers is beginning to impose itself upon us. These gentlemen are increasing so rapidly that the task is no mean one.

Is it better to face them and have it out, or to invent some honorable—or even dishonorable—method of avoiding them?

Or shall we take the loftier course and work among them, seeking to uplift them into a life of natural piety? If by our sympathy and influence we can save the soul of one inspirational writer, should we not do this, even at the cost of much suffering and possibly loss of life?

The problem is not made any easier by the fact that every inspirational writer creates other kinds of people who are likely to do as much damage as he does. Who can say, for example, that almost any efficiency expert may not have been started on his career by some inspirational writer? Any man who has developed a deadly method of doing something, robbing life of its joy and beauty and freedom, may have been inspired to do it by reading what some inspirational writer has written.

To become inspired is largely a personal matter. It cannot be acquired through a correspondence school or by means of cold-storage truths.



"HE SEEMS LIKE A DECENT CHAP, BUT IS HE HONEST?"

"I DON'T THINK SO."

"WHY NOT?"

"LOOK AT HIS WIFE'S CLOTHES."

When Lydia Danced

WHEN Lydia danced the minuet,
A queen there was of etiquette;
And I might touch her finger tip
Or watch the flash of eye and lip
Behind her fan of lace and jet.

Ah! She was such a gay coquette!

My heart was like her own aigrette,

And trembled at her curtsy dip,

When Lydia danced!

Now, Lydia's daughter makes me fret; She dances like a bold grisette—
She parks and shimmies; has a grip
That holds me tight from cheek to hip;
And makes me that sweet time regret
When Lydia danced!
J. E. S.

RAILROAD SUPERINTENDENT:
Do you know how to fire an engine?
COMMUTER: Well, I ought to; I've been taking care of my furnace ever since

WEST: Experts declare that the next war will be in the air.

NORTH: Like the present peace?

THERE are voters who will scan the planks in the Democratic platform very, very carefully for a may-I-knot hole.



"SAY, MISTER! HOW ABOUT ME?"



LOCAL GOSSIP

They say there wuz trouble over to the Bailey's last Tuesday! Missus Bailey, bein' kind of clost and savin', wuz lamentin' and takin' on about her frying pan. There wuz a hole wore clean through it, but she wuz a-pokin' at it. "Seems a shame," sez she. "It's all good but the bottom." And Josh sez, "Wall," sez he, "you're all good but the top, so I should think you and that skillet would get along fust rate."

Josh is layin' kind o' low since.

A Visit to the Delphic Oracle

MIGHTY ORACLE, many a time and oft have I heard tales of thy unerring wisdom set forth in the pages of mythology; oft have I heard that there is no problem too subtle, no riddle too enigmatic, no puzzle too baffling for thy matchless wit; oft have I been told that, as a fathomer of mystery, thou art e'en more infallible than the vaunted Board of Ouija.

Therefore, O Oracle, have I journeyed across countless leagues of briny expanse, to make all due obeisances before the majesty of thy might, and to ask of thee many grievous questions which have sorely troubled my poor intellect, and which I would fain have thee answer.

First and foremost, O Oracle, wilt thou tell me when, if ever, shall the high cost of living cease to be quite so high?

How many home runs will Babe Ruth make?

Will the thrice-accursed Eighteenth Amendment be amended? And if not, what is a good recipe for home brew?

Who invented campaign oratory?

When shall we have peace?

Why is it that, when the mercury doth soar to dizzy altitudes, the fair ladies do persist in wearing furs?

And, above all things, tell me which horse is to win the fourth race at Saratoga; for have I wagered many golden drachmæ, not to mention several oboli, on the filly Mary Rose, and am I much distraught at the thought that she will be left unattended at the post.

Enlighten me, O Oracle, and straightway shall I prostrate myself within thy temple, and shall offer up the symbol of my devotion upon thy altar; e'en shall I decorate thy shrine with the Brown Derby.

What is more, O Oracle, shall I slip thee twenty-five per cent. of my winnings on Mary Rose,



"MANY HANDS MAKE LIGHT WORK"



The Poct: HUT HUT! OH, THAT SOMETHING'D STRIKE ME RHYMING WITH HUT!

The Creaking Gate

MY dainty Chloe! You, so blithe, so fair!
Awaken memory. Your taking air
I've known, at many an antecedent date,
As that of Doris, Sylvia, Rose and Kate—
Ah, yes! I like the way you do your hair!

Nay, pout not, Chloe! What a cherry pair
Of lips to bless, or else to cause despair!
My mind is wrapped in lavender of late,
My dainty Chloe!

Oh, that some god would quickly grant my prayer!
Would take my world-worn heart and it repair,
And out of ashes roses recreate:
I'd gladly be— But, hark! The creaking gate
Announces your young lover, waiting there,
My dainty Chloe!

LIFE'S Little Campaign Speeches

Good Any Time, Any Place, for Any Party. Keep One on Hand for Emergencies

"I COME before you, gentlemen, to touch upon but a single phase of this great struggle of the parties into which our people choose to divide. That phase, however, is one that touches each and every one of you. It is the question, gentlemen, of Prohibition. (Pause.)

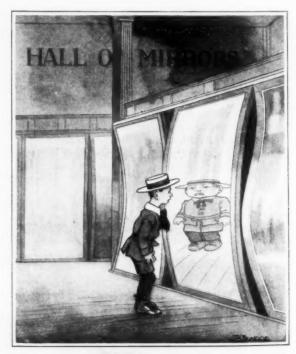
"Gentlemen, in addressing such intelligences as yours, I need not employ indirection or any of the artifices of the platform. I am not a magician to dazzle you with tricks. I am a plain man; therefore I can be direct with you; I can be plain. So on this subject of Prohibition, this subject of liquors, wines, beers and brandies, which, though banned by the Constitution, by and with the consent of forty-five of our forty-eight sovereign states, are still a vital issue, I can say with all frankness that my candidate is not with any group, clique or coterie, but stands foursquare for the plain people! (Pause.)

"Friends (half-voice), if you want to be right on this Prohibition question, this drink question, this matter of personal liberty—if you want to express your Americanism and your allegiance to the founders of our nation, you have no choice but to vote for that great man whose picture hangs there, draped in Old Glory!"

Mechanics

CLERK (selling modern lead pencil): Then you unscrew this cap, take out the small unused leads, put new leads in each slot, press down firmly until they meet grip of inside thread, then put in case, slide down flush with point, screw on top, and the pencil is ready to write. As simple as A B C!

YOUNG LADY (doubtfully): Is it as hard as learning to drive an automobile?



"I HATE TO GO HOME LOOKIN' LIKE THIS. WHAT'LL MA SAY?"



The Eyes Have It



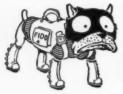
SEPTEMBER 2, 1920

GEORGE B. RICHARDSON, Vice-President LE ROY MILLER, Treasurer GEORGE D'UTASSY, Secretary "While there is Life there's Hope"
Published by
LIFE PUBLISHING COMPANY
CHARLES DANA GIBSON, President
17 West Thirty-first Street, New York

London Offices, Rolls House, Breams Bldgs., London, E. C.

EDWARD S. MARTIN, Editor THOMAS L. MASSON, Managing Editor F. DE SALES CASEY, Art Editor

VOL. 76, No. 1974



THERE are plenty of
Republicans who are
going to vote the Republican ticket, but no
one connected with
this paper has yet
reported meeting
one who rejoiced at

the prospect. So far as they have come under actual observation hereabouts, Republicans don't like their candidate, or rather, his control. There are not many Johnson Republicans here and not very many Lodge Republicans, and Republicans in New York, who belong neither to Johnson nor Lodge, look forward to the polls next November as the scene of a painful duty. Some of them will do it, but not with joy.

But the Democrats are much more cheerful. They seem to like their candidates. Mr. Franklin Roosevelt, who has been popular since the lightning first struck him, did himself great credit in his speech of acceptance. He ranks as high as Governor Coolidge as a candidate for the vice-presidency, and that is much to say. He is a good writer, a good speaker, and is fortunate in being able to speak from his heart without running counter either to the platform of his party or to the sentiments of its candidate for President.

And Governor Cox enjoys the same great advantage. He gives the impression in his discourse of a man saying what he wants to say; of a man blurting out what is really in him. His talk at the great Democratic meeting at Columbus was first rate. He has a good cause, a good mind, excellent facilities of communication, and a good record. He does not bluster; he does not whoop; but he puts the ball over the plate accurately and with good speed. When he says that Senator Harding is for a separate peace

with Germany, and that Governor Cox is not, and tells you why he is not, there is no trouble at all either in believing him or understanding him. When he reminded the Ohio brethren what his record was in remedial and industrial legislation in Ohio, he talked to people who knew what he was talking about, and who knew whether or not what he said was true.

He is an excellent man to discuss the Republican candidate, for he knows him and knows all about him. He likes him as a man and disapproves of him very heartily as a reactionary politician. Mr. Harding has already come out for more tariff and for a complete change in the foreign policy of the United States. We know what he means by more tariff, and possibly Mr. Lodge knows what he means by a complete change in our foreign policy. The rest of us don't. The notion that the country is dissatisfied and displeased with the foreign policy of Mr. Wilson is an illusion of the Republican politicians that is very dangerous to themselves. There is nothing the matter with Mr. Wilson's foreign policy, except that Mr. Lodge has been able to block it. As a whole, it was the best that could be contrived. In details it may have been faulty: doubtless it was; but in its beginnings it gave hope to the world, and to that hope still clings a larger part of the world than the Republican leaders suspect. The thing to be done with Mr. Wilson's foreign policy is by no means to abandon it, but to do everything possible to put it through in so far as changed conditions in the world allow. Before the armistice it was the policy of the Allies and of almost everyone, including Mr. Lodge, who had a foreign policy that he dared to divulge. After the armistice, when most of the parties to the war relapsed back into the principles of the "good old rule," Mr. Wilson stuck to the new doctrine of live and let live, and got as much of it as he could into the Treaty of Versailles. It is to that that Johnson and Borah object, and have been able to develop in Mr. Lodge an attitude of open opposition. It must be that which Mr. Harding plans to abandon when he says, responsive to his political mentors, that Republican victory will mean a complete change in our foreign policy.



MR. WILSON'S idea of self-determination for new nations and small nations is very troublesome, very difficult to carry out even in part, but it is one of the great ideas that are coming down the road in these times, and for which it will be good policy to turn out.

The latest news at this writing is that the Poles have managed to stand off the Bolshevists from Warsaw, and that is mighty good news, and let us hope it will last. Mr. Wilson seems to be planting our country as much as is possible behind the self-determination of the Poles. He will help all he can with his brains and influence, and that is liable to be a very efficient form of aid. Mr. Wilson is very far from being a dead duck in world politics. He cannot go on the stump, but he can sit in a chair and think, and can say what he thinks in a fashion that helps matters. He reminds one more or less of Marshal Foch when Franklin Roosevelt went to see him at the height of the campaign activities of 1918 when he was in supreme command of the Allied forces. The story goes that Mr. Roosevelt found him sitting in a chair in a quiet room in a quiet château, reading a book. The Marshal said to Mr. Roosevelt, in effect, "My job is to think, and I have established myself in a place favorable to that.



"IT'S GETTIN' TO BE SUMPIN FIERCE, RED. I NEVER SEEN THE TIME WHEN IT WAS SO HARD TO KEEP OUT O' WORK."

Better fighters than I am are busy with the active work at the front."



NEXT to Poland the most critical case of impending self-determination is Ireland. The newspapers reported the other day that Ulster men had seen the light and were going to withdraw opposition to Dominion Rule in Ireland, and go in for it with the rest of the Irish. That was good news, and we should all hope it is true. It is what Ulster should have done long, long ago. To most friends of Ireland here, who are not themselves Irish, an independent Irish Republic seems impossible, and a Dominion Government such as Canada and Aus-

tralia have, the best solution. In this country there are no Irish-haters of much account. All lovers of England, as well as all lovers of Ireland and all true lovers of the United States, hope for a peaceful and satisfying issue of Ireland's struggle for self-government. Everyone realizes that if the great Irish grievance can be abated, the greatest obstacle to kindness between this country and Great Britain will be removed, but not even on that account should Sinn Fein reject Dominion Home Rule.



THE Negroes, it seems, are also thinking actively about self-determination. Some of them have been having a thirty-

day convention of the Negro race here in New York, and have discussed Africa for the black man. Some of the incidents and manifestations of the convention have been funny, but on the whole it was no joke, and the big Jamaica Negro, Marcus F. Garvey, who is the leader of the movement, talks well and mixes in with his discourse occasional bits of sense. He says the Negroes are being crowded harder all the time-that the racial prejudice against them is extending from the American South all over the world, and that unless they buck up they will go under altogether. Force, he says, is the Negroes' only hope. "If the Negro does not show in the next century that he is the equal of the white in capacity, in fighting power, the white man will never give him the chance to show it, but will dominate him, in Africa and out of it, to an extinction as complete as that of the American Indian. . . . It is the purpose of this movement first to prove the hollowness of the white man's claim to racial superiority by developing within our race capacity for industry, for civilization, for war; then to assert and establish the complete independence of Africa from the white man's rule."

That is all right if the Negroes can do it. They won't die out like the Indians on this continent. They are very hardy, have no nerves, and have lived in contact with civilization ever since there was any. A large part of Africa is waiting now for their civilization. If they can do there what Mr. Garvey hopes, there ought to be plenty of help for them from the white races, and from such organizations as the League of Nations.

What the Negroes cannot do is to stand between any continent and progress. So far, their progress has come chiefly from contact with the whites. Whenever and wherever they show the ability to go ahead and rise on their own hook, they ought to be helped to do it and protected until they get the necessary strength to protect themselves.

Africa is a large place, a. of it is equatorial or better adapted black people than to white. There is room there for much experiment, and, of course, there is time for everything—there is lots of time. The ideas that are fermenting now may take centuries to work out—probably they will; but what are centuries to the Ancient of Days!

What we do not want in this country, and what the world seems to regard with increasing aversion, is admixtures of different colored races. We do not want mulatto or mestizo civilizations.



And They Lived Happil



ved Happily Ever After



Spanish and Italian Love

THERE is such a thing as carrying international amity too far, and the saturation point is reached when jokes from the Continental stage are translated into English.

The bon mot of the day in Madrid, by the time it has been carefully parsed and translated into unimpeachable English, somehow lacks that fire and spontaneity which is necessary to throw an audience into hysteria. Nothing short of a 5,000-volt declaration of love, capable of being delivered with a minimum number of translated words and a great deal of heavy breathing in the international breathing code, can safely be done over from French or Spanish into our own dear tongue without losing a great deal of its original piquancy in transit.

"Spanish Love" contains many 5,000-volt declarations, both of love and hate, and they go very smoothly, too, thanks to Mr. William H. Powell. But just as soon as the comic relief is unleashed, and the funny man, opening his eyes very wide, says, "When an ass climbs a ladder, then there's wisdom in woman," or gets his effects by calling someone "Old Cabbagehead," then one realizes that we are indeed of a younger and more superficial civilization, and that, after all, there is no one like Frank Tinney.

It is perhaps unfair to pick on the comedy in "Spanish Love"

when, Heaven knows, the play isn't a comedy and never pretended to be. It is a drama and full of chili con carne.

The deduction to be made is that Spanish love is ordinary love which has been put in a warm place and allowed to ferment. A Spanish lover, in addition to having to know a few amatory conversational phrases, must be a good hisser, a master of the steady glare, and an accomplished stamper of the right foot. If, at the time of stamping, he can slap himself on the thigh where he carries his poniard, he can win any girl in the huerta. (The huerta seems to be Spanish for "ward.")

Avery Hopwood and Mary Roberts Rinehart have taken a play written by José Feliu y Codina, Carlos de Battle and Antonin Lavergne and have done it into English. If they had only included Vicente Blasco Ibáñez they could have done the sextette from "Lucia" together. As a matter of fact, Blasco must be not a little peeved at being omitted when they were making such a party of it. And young King Alphonso, where was he?

Most of the action takes place in the aisles and stage boxes of the Maxine Elliott Theatre, from which the actors make their entrances and exits. This is all right in the Winter Garden, where there is some object in getting within intimate speaking distance of the artists, but it must be admitted that a Spanish love affair, like a Spanish bullfight, ought really to be kept within the confines of an arena. No one likes to feel that, at any moment, an alcalde or hildago is coming crashing down the stage steps usually reserved for watch-borrowing magicians, and go loving and hating loudly up the aisle. As the old Spanish proverb says, "There is a place for everything."

But as a production, "Spanish Love" is notable. No money has been spared to get color into it, and an excellent though violent cast do everything possible with the lines. The result is undeniably dramatic, especially at the final moments of the first and last acts. James Rennie and William H. Powell do

as nice a piece of eccentric hating as any team of their age in the country, and a great many real Spanish dancers, imported from Madrid, agitate the castanets and do countless native dances. There is one nice thing about a group of Spanish dancers. They enjoy it so much themselves. Always merry and laughing and calling out little pleasantries to each other, clapping their hands and stamping their feet. But why, in the name of Edgar W. Cervantes, don't they learn some new steps?

THE much-heralded coming season will have a great deal of trouble in maintaining the standard set by one of its pioneers, "Enter Madame." This is a comedy of which it is hard for one versed solely in the art of insolent bantering to write. It is credited to Giulia Conti and Dolly Byrne on the program and, in part at least, to Gilda Varesi by Dame Rumor (as she is called by those who know her). Whoever wrote it, knew how to write a play.

It is acted by a cast that is almost per-



"1 WISHT I WAS YOU, SPOT, SO'S I COULD GO BAREFOOT ALL THE TIME AN' WADE AN' SAIL MY YACHT AN' EVERYTHING!"

fect.

in 1

Jest

perf

clos

and

few

is a

and

allo

she

age

fect. Gilda Varesi has shown her worth in more serious rôles before, in "The Jest" and "The Little Journey." Her performance in "Enter Madame" discloses an appreciation of comedy values and a delicacy of touch which belong to few other comediennes on our stage. She is a Grace George done in brilliant black and red. She is more than that, for she allows her leading man to tell her that she is nothing but a conceited, middleaged woman who never was a beauty even in her prime. Show me the nativeborn actress who would have such a line as that in any of her plays.

Norman Trevor is Norman Trevor,

which is enough to say for the part of Madame's husband. The rest of the cast, especially young Mr. Gavin Muir, are just as carefully chosen for their suitability to their parts and their ability to portray them. The fact that both the American father and his son speak in Grosvenor Square accents does not jar particularly, for we are becoming used to hearing many of our best American lines read by English actors.

"Enter Madame" is easily the best thing of the season so far, and speaks well for the judgment and ability of Mr. Brock Pemberton, whose first venture in producing it is. Robert C. Benchley.



Owing to the time it takes to print Life, readers should verify from the daily newspapers the continuance of the attractions at the theatres mentioned.

Bijon. - "The Charm School." Light Amusing, if of juvenile manners. you don't mind attractive young ladies.

Booth .- " Happy-Go-Lucky." Notice later. Broadhurst.—" Come Seven." Negro life as interpreted by white actors in burnt cork.

Very funny, considering its handicaps. Central.-" Poor Little Ritz Girl." Every-

body else seems to like it, so we'll say that the music is nice, anyway.

Century Roof.—Two girly shows, one at 11:30, "The Midnight 9 P. M. and one at 11:30, "The Rounders." Good for the eyes.

George M. Cohan .- "Silks and Satins." A glorified vaudeville show with several good

Cohan and Harris.—"Honey Girl." An amusing and tuneful version of the old racing play, "Checkers."

Cort. - " Abraham Lincoln." Last season's masterpiece lending dignity to the new season.

Eltinge.—" Ladies' Night." Complications in a Turkish bath. Comic-postcard stuff.

Empire.-" Call the Doctor." Notice later. Forty-eighth Street .- " Opportunity." Full

of giants of finance at big desks, long black cigars and ringing telephones. Wall Street from the corner of Broadway and Fortyeighth Street.

Fulton. - " Scrambled Wives." Roland Young making an entertaining evening out of a thin farce.

Gaiety. - "Lightnin'." Out after the inter-planetary record, and likely to break it.

Garrick. - "Enter Madame." Reviewed in this issue.

Globe .- "Scandals of 1920." Not so very funny and not so very tuneful and not so very good, but going very well.

Greenwich Village.- "Greenwich Village Follies." Notice later.

Henry Miller .- "The Famous Mrs. Fair." Last season's successful satire with Blanche Bates and Henry Miller, alone in the field. Hippodrome,—" Good Times." You can't

go wrong.

"Crooked Gamblers." Taylor Hudson .-Holmes in a Wall Street play where brokers wear cutaways. All the thrills of stockgambling without the regrets.

Knickerbocker .- " The Girl in the Spotlight." Pretty music and pretty good show. Excellent specialties.

Liberty .- " The Night Boat." Still overcrowded.

Little.—"Foot-Loose." Emily Stevens in a revised revival of the old-time "Forget-Me-Not." More interesting than most modern plays.

Longacre. - "The Cave Girl." Notice later.

Lyceum .- " The Gold Diggers." Ina Claire in a double-season success.

Maxine Elliott's .- "Spanish Love." Reviewed in this issue.

Morosco.- "The Bat." Notice later.

New Amsterdam.- "Ziegfeld's Follies of Some extra-hearty laughs, good music and a satisfactory eye-full.

Nora Bayes.—"Not So Long Ago." A pleasant comedy of New York life in 1870.

Playhouse .- " Seeing Things." Spiritualism and a Yogi, and running about from one room to another. Funny if you feel like laughing at anything.

Republic. - " The Lady of the Lamp." Notice later.

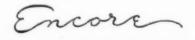
Selwyn .- Frank Tinney in "Tickle Me."

Shubert .- " Paddy the Next Best Thing." Notice later.

Thirty-ninth Street. - " The Checkerboard." Notice later.

Vanderbilt .- " Irene." The musical comedy success of last season and, so far, of this. Winter Garden.—" Cinderella on Broad-ay." You know what the Winter Garden way." Well—

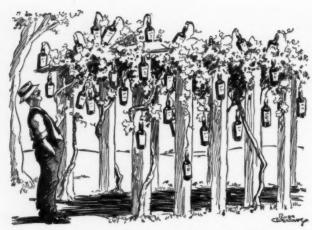








"BETTER PUT YA HAT ON, JIMMIE, IF YA DON'T WANT FRECKLES LIKE THAT"



HOW SMITH'S GRAPE ARBOR LOOKS TO HIM NOW

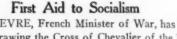
Deleting the Dictionary

Went Out With the War:

ERRAIN. Co-ordinate. Bled white. Beastly Huns. Heroic Belgians. Generous Americans (no longer used "over there"). Somewhere in France. Strategic retreat. Allocate. Camouflage. C'est la guerre.

Whiz-bangs. Tin hats. Synthetic sausage (clothing, fuel, foods, etc.). Ersatz. America's debt to France. Freedom of the seas. Sitting on the world. Slacker. Buddies. The All-Highest.

EVER notice that any man with a fool suit of clothes on looks like a big enough fool to wear that kind of suit?

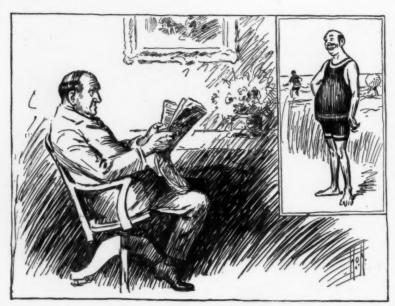


ANDRÉ LEFEVRE, French Minister of War, has issued an edict withdrawing the Cross of Chevalier of the Legion of Honor and the Croix de Guerre from the young French poet, Noel Garnier, because of certain socialistic tendencies which have been evident in his verse of late. Garnier received the medals for gallantry in action in the late war, having been wounded a number of times while in service with the chasseurs.

It seems that France has her Speaker Sweets and her A. Mitchell Palmers no less renowned than our own.



Summer Boarder: IT'S WONDERFUL TO BE IN THE COUNTRY. I'VE BEEN DANCING AROUND LIKE A WOOD NYMPH ALL DAY!



IN THESE DAYS OF WOMAN SUFFRAGE CANDIDATE FOR ELECTION DISCOVERS A SNAPSHOT OF HIMSELF IN OPPOSITION PAPER

Avis

Four thousand jazz musicians-mostly Americans-were thrown out of work recently in Paris as a result of prohibitive taxes imposed upon them by the French government.—News item.

OME, arrêtez your clarinets, Their noise is interdit— You've made us live, from Brest to Metz, A syncopated vie; We're fatigué with minor tones, They're worse than poison gaz, And so we've taxed your saxophones-A bas le Jazz!

We've judged you guilty of a crime Atroce, for you did play La Marseillaise in fox-trot time; So-here is your congé. We're ennuyé-we're out of breath-Your harmonies confuse. You've dardanella'd us to death-A bas les Blues!

R. E. Sherwood.

Ego, Ego, Who's Got the Complex?

The Social Significance of the Freudian Theory

Married couples would derive much comfort from a knowledge, however superficial, of psychoanalytic principles.

—Tridon.



Y dear, said Mercedes to me at the breakfast table, "I am going shopping. I must have a hundred dollars."

"Nonsense!" I replied.
"You don't need a hun-

dred-or fifty-or twenty-five-or thirty-nine cents, for that matter."

"What!" exclaimed my sweet little bride, bridling for all she was worth.

"Let us be calm," I said. "Your desire for shopping is merely the outward manifestation of an exaggerated inner egogratification urge. You don't need anything."

"I do, too. Don't you want me to look as well as the others?"

"Ah—now you are exhibiting symptoms of a compulsion. Some one of your friends has a satin skirt or a pair of shoes that is not included in your wardrobe; consequently you dread the possible feeling of inferiority that your non-possession might arouse. There are, according to Freud, only three fundamental impulses—"

"Oh, shut up!" exclaimed Mercedes, irritably and inelegantly.

"—Fundamental motives or urges," I continued triumphantly, "that could cause you to crave a shopping expedition. Between the separate desires of these urges and the desire to acquire a new blouse, or hat, or sweater, I can find no connection that is not entirely too far-fetched to be considered either normal or rational. And there you are. The checkbook remains in the desk—all's rosy with the universe."

"You drive me frantic!" exclaimed Mercedes. "All I want is the simple pleasure and distraction of a day's shopping—and—and you're so mean . . . and . . . boo hoo!" With a torrent of sobs, Mercedes averted her face.

Followed several uncomfortable moments, in which the back of Mercedes' neck grew pathetic, appealing and altogether adorable. I became contrite.

"Mercedes, dear," I murmured, and put my arm about her.

"Don't touch me!" she wailed, and she sobbed anew.

It was truly exasperating. I controlled myself as long as I could. "Here," said I, after I had run to the desk drawer and scribbled furiously, "here's a hundred and fifty—but you might bring back a little change."

The effect was instantaneous. "Wretch!" she exclaimed, sniffing, arising and seizing the check all at the same time. "When I get through with this, you won't have enough to buy yourself a pair of listerine-flavored chewing-gum tablets!" And she stalked from the room.

For several long minutes I thought deeply. Finally, I summoned the maid.

"Mary," I said to her, "on the table in my room you'll find a book with a muddy green cover. It has a name that sounds something like 'psychoanalysis.'"

"Yis, sor," agreed Mary.

"Take it, Mary," I said, "and present it, with my compliments, to the iceman."

Henry William Hanemann.

"TAKING the orchids to your fiancée?"
"No; to a girl in my factory. She is threatening to quit."



"Oh, wad some power the giftie gie us To see oursel's as others see us! It wad frae monie a blunder free us, And foolish notion."



THE REAL CUP THAT LIPTON LIFTED



NAY! NAY! PAULINE



MAKING THE WORLD SAFE FOR GERMANY?



AND AFTER ALL THOSE LESSONS.





ATLAS HAD NOTHING ON THIS.

RAIL-ROAD RATE



F. T. RICHARDS

THE PIKER



A MAN IS KNOWN BY THE COMPANY HE KEEPS.



BEETLFBURGH FALLS FROM GRACE

Notice

(To Be Placed in the Guest Rooms of Summer Resorts)

GUESTS are advised to say their prayers. The management is not responsible for lost articles, mosquito bites, ceiling bruises, collapsible beds or heat prostration.

Laundry rates are computed on a dollar basis by multiplying the number of pieces by the room number. To be sure of having needed clothing returned within two weeks, order for next morning. All work at owner's peril. Unrecognizable articles not returned.

Valet on duty after a day's notice. Barber shop ready for business at all hours between ten and eleven A. M. Ditto, shoeshine chair.

Meals as follows: Breakfast, about eight-thirty; lunch, around noon; dinner, in the evening. Individual courses at intervals of thirty minutes. Doors open at all times to lessen dangers attendant on women's stampede. Mail ready at the office two hours after arrival. Electricity turned off at nine P. M. sharp.

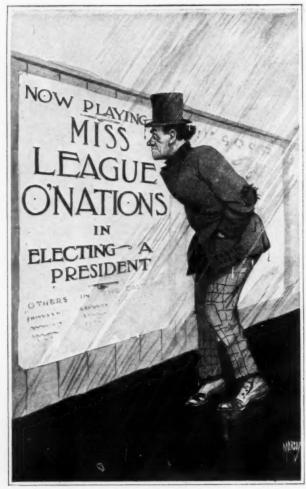
Guests are advised to spend two hours daily solving rope fire escape. Miniature receptacles found in some rooms under bureau are wastebaskets. Bureau drawers extricated at one dollar each. Guests desiring to lock their room doors securely should use trunks.

Lopsided canoes and combination sieve-rowboats may be hired at dock for twenty dollars a week. Oars, chairs, pillows and paddles, five dollars extra. Rides in thirty-passenger exbrewery truck, one dollar per head per mile. Truck leaves promptly one hour after schedule time. Find schedule poster somewhere on the grounds.

Steamers Asthma and Meander dock every Sunday morning for churchgoers, arriving at churches of all denominations in time for last hymn. Return trips subject to change without notice.

Edmund J. Kiefer.

WHATEVER your husband says about your cooking, remember that you can hold his affection by making those eyes your mother used to make.



THE FALLEN STAR

"IF IT WEREN'T FOR THAT WOMAN, I'D BE PLAYING THE LEAD NOW "

Going Up!

THE kind-hearted minister was expostulating with the landlord who had raised the poor parishioners' rent about three hundred and thirteen per

"If I want to hear you preach," said the landlord angrily, "I'll come to church, where you should do your preaching, and listen to you there!"

"If you were where you should be," was the dignified reply, "you would have that opportunity next Sunday. I am to preach at the State's Prison!"

Contagious

FLIM: Are you ever bothered with rheumatism?

FLAM: Yes, continually. My friends , are forever telling me all about theirs.

Perpetual Well-Doing

FIFTY years from now there may be an intensely hot summer. In between and for years thereafter there are bound to be very many hot summers, and every one of them brings intense suffering to the little children of the poor in the crowded tenements of New York.

It might be a pleasantly recurring thought to you to remember that by one action of yours, performed now, for all those summers, for all time, at least one little child had been released from those torments and sent for a fortnight's stay in the fresh air and among the shady trees and green fields of the country. The creation of a Fresh Air Endowment does this in perpetuity. How to create one you may learn from the paragraphs

From Mrs. William H. Evans of Colorado Springs, Colorado, we have received funds to establish

> FRESH AIR ENDOWMENT NUMBER 172 In Memory of my mother, JANET M. BECKWITH.

From an anonymous donor in California we have received funds to establish

> FRESH AIR ENDOWMENT NUMBER 173 In Memory of Marion.

From Mrs. A. A. Bullitt of Louisville, Kentucky, we have received funds to establish

FRESH AIR ENDOWMENT NUMBER 174 In Memory of my little grandson, ALEXANDER BULLITT HUMPHREY, who died at the age of three and one-half years.

From Mrs. Florence D. Raymond of Paxico, Kansas, we have received funds to establish

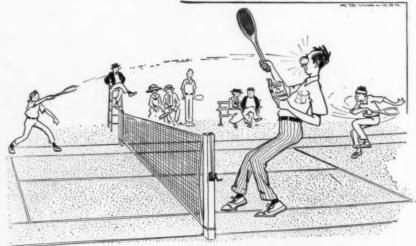
FRESH AIR ENDOWMENT NUMBER 175 In Memory of my son, CHARLES DICKINSON RAYMOND.

To establish a Fresh Air Endowment two hundred dollars in Victory notes or Liberty Loan 41/4-per-cent. bonds should be sent by registered mail to Life's Fresh Air Fund, Inc., 17 West Thirty-first Street, New

mail to Life's Fresh Air Youn, 1987.

The income from this amount provides that every summer, in perpetuity, a poor child will be sent from the slums of New York for a fortnight's stay in the fresh air of the country. This work has now been carried on for thirty-three years, in which time more than forty thousand children have gained health and happiness from it.

A Fresh Air Endowment may bear any designation its donor chooses.



BOOK LEARNING

JONES, WHO IS LEARNING TO PLAY TENNIS FROM A BOOK, FINDS HIS VISION SUDDENLY OBSCURED AND CONSEQUENTLY MISSES THE PLAY



Russian Democracy Under the Spell of Bolshevist Music



On the Mother's Side

Poor father gets it from the most unexpected places, even from the cemetery. Certainly there is no taffy-no epitaphy, so to speak-handed him in the following inscription on a tombstone in Birmingham, England:

"Here lies the mother of children seven, Four on earth and three in heaven; The three in heaven preferring rather To die with mother than live with father." -Boston Transcript.

A Matter of Training

Executive ability has been variously defined, but the following from an executive with a sense of humor seems to cover the whole subject. He said: "Executive ability is the ability to hire someone to do work for which you will get the credit, and, if there is a slip-up, having someone at whose door to lay the blame."

-New York Evening Post.



LIFE'S CORRESPONDENCE SCHOOL HOW TO BECOME AN ARTIST

Block heads should be used to draw from at first. If you have none handy, get some member of the family to pose for you. As soon as you have the block head mastered, copy above sketch. Use your own originality and draw a teacup or rose in the hand; then sell the drawing to a magazine, and with the five thousand dollars open a delicatessen store.

Money and Credit

The unsettlement of foreign exchange has bred a considerable contempt for foreign currency in the minds of certain Americans The American father of one Yank who had stayed in France to "clean things up" had established a generous line of credit for him. Friend Son began to hit things. rather hard, and in consequence the father received a cablegram reading: "Your son's account already overdrawn one hundred thousand."

To which he cabled back to the bankers: "If you mean dollars, send him homes if you mean pounds, tell him to be careful: if you mean those funny little things, let him have all he wants."

-American Legion Weekly.

Obtuse

Muggins: It's strange that Wigwag doesn't succeed. He seems to have no difficulty in catching on.

BUGGINS: Maybe the trouble is he doesn't know when to let go.

-Philadelphia Record.

WHEN an energetic man finds a four-leaf clover, it generally means that he will have good luck .- Jewell (Kan.) Republican.

Life is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. Title registered in U. S. Patent Office. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.60 a year; to Canada, 80 cents. Single current copies, 15 cents. Back numbers, after three months from date of publication, 25 cents. Issues prior to 1910 out of print.

The text and illustrations in Life are copyrighted. For Reprint Rights in Great Britain apply to Life, Rolls House, Breams Buildings, Fetter Lane, London, E. C., England.

The foreign trade supplied from Life's London Office, Rolls House, Breams ings, London, F. C. Canadian distributor, J. R. Tanguay, 386-388 St. James S Montreal, Canada.

Montreal, Canada.

No contributions will be returned unless accompanied by stamped and edd envelope. Live does not hold itself responsible for the loss or non-return of licited contributions.

Notice of change of address should reach this office two weeks prior to the dissue to be affected.

CHARM

People of taste and discrimination give The Hollenden its charm. They are the friends who have come to know this hotel as their own. For them it has the intimate qualities of a personal club.

THE HOLLENDEN





"I WANT TO SEE THE HEAD OF THE HOUSE." "YE'LL HAVE TO WAIT A MINUTE. THEY'RE JUST DECIDIN' IT."



The Car That Made Good in a Day



Draw Your Own Inference

"The old-fashioned girl would give you a lock of her hair, but she wouldn't give you a kiss."

" Well?"

"The new-fashioned girl has too many beaux to spare all that hair."

-Louisville Courier-Journal.

In a Pinch, use ALLEN'S FOOT-EASE

MOTHER: No, Willie, for the third time, I tell you that you can't have another penny. WILLIE (in despair): I don't see where pa gets the idea you're always changing your mind .- Answers.

An airplane, like a philosopher, must conduct itself as though every moment were to be its last .- New York Evening Sun.



What's "Life" without a * "Scotch Mist!"

A coat that's as smart for fine days as it's dry for wet.

As pliable and as porous as any all-wool cheviot. Contains no rubber.

A formula of our own!

Sizes for men, youths and boys.

*Registered Trademark.

Mail orders filled.

ROGERS PEET COMPANY

Broadway at 13th St.

"Four

Broadway at 34th St.

Broadway at Warren Convenient Corners"

Fifth Ave. at 41st St.

NEW YORK CITY

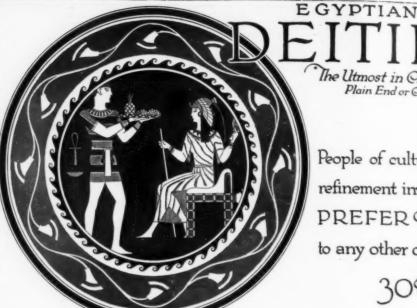
FOR YEARS "CAPEWELL" NAILS

have been used by the leading horseshoers of the Country. The vast majority, in fact, will accept no substitute for The Capewell nail.



Is it used in shoei

The Capewell Horse Nail Co., Hartford, Conn.



The Utmost in Oigarette Plain End or Cork Tip

Differ

Yet an

Airily V

Menu

High-(Nothin q mme

Wildly

Who,

In w

Veiled

Summe

People of culture an Boatin refinement invariable Prom PREFER Deitie Meadow to any other cigarett

Faith Unswerving

Abe Carter was a pious, hard-working old darky, much respected by the white people of the community. But evil days fell upon Abe. The boll weevil destroyed his cotton; his adopted baby died of the whooping cough; his wife died of a fever; his horse was killed by lightning and a cyclone demolished his cabin.

The Episcopalian minister, hearing of Abe's extraordinary misfortunes, called to see him. "Abe," said the minister, "you have been sorely afflicted, but you must trust in the Lord; you must believe it is all for the best."

'Yas, suh, boss," said Abe. "Yas, suh, I does. I feels I is in de hands ob a allwise an' unscrupulous Providence."

-Argus (Seattle).

The Sins of Humor

At last some humor has been discovered to exist in Sinn Fein. It came from the mouth of an old Irishman who was letting himself go to an unfortunate tourist, who had lost one of those trains which do not go as often as they used to in the land of fair dreams and unfair realities. To the tourist the old fellow spoke thus:

"Och, it's all very well for yez to say that Ould Oireland isn't the same as she always was. Begorrah! We shtill have our fun left to us, wiv all th' dishtress that's pervadin' us-body an' soul. An' Oi c'n tell yez this-that there'd be shtill a whole heap of humor in this Sinn Fein bizhness, if it wasn't for all th' killin' that's goin' along wiv it."-Sketch.

A CITY man likes to live in a good neighborhood, and have neighbors with wealth enough to keep them away from home most of the time.-Kansas City Star.

Ladies Keep Your Skin Clear, Sweet, Healthy With Cuticura Soap and Cuticura Talcum



Have a Picnic

0/1099 Quenches the thirst Delights the palate **Promotes** pleasure

PORMERLY KNOWN AS CHECONA EVANS ALE

Order case for cottage, club or camp. All dealers, C. H. EVANS & SONS Estab. 1786 HUDSON, N.

irs

H

Summer Resorts

OUMMER resorts, summer resorts,
Various places of devious sorts;
Differing from one another in glory,
Yet are ye all in the same category;
Duller than prisons and grimmer than
forts,

mmer resorts, summer resorts!

rette

riab

Tip

an Boating and bathing and fishing and sailing,

Promising blithely and cheerfully fail-

eitie courts-

Summer resorts, summer resorts!

Your commissariat appetite thwarts;

Menus of length that is almost incredible,

High-sounding dishes that prove quite inedible

(Nothing at all served in pints or in quarts)—

ummer resorts, summer resorts!

Summer resorts, summer resorts, Wildly I flee thy piazza cohorts! Who, with continuous giggle and chatter,

In wooden rockers eternally clatter; Welled innuendoes and caustic retorts— Summer resorts, summer resorts!

Summer resorts, summer resorts,
Though to enjoy thee my neighbor exhorts.

Deep in my heart there is nothing but pity

For poor wights who "have to get out of the city!"

am not fooled by their glowing reports, summer resorts, summer resorts!

Carolyn Wells.

TIFFANY & Co.

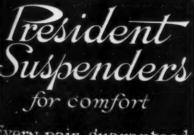
PEARLS JEWELRY WATCHES CLOCKS SILVERWARE

QUALITY

PURCHASES MAY BE MADE BY MAIL

FIFTH AVENUE & 37™ STREET New York

PARIS 25 Rue de la Paix LONDON 221 REGENT STREET



Every pair guaranteed

irst Quality Leather-plus Manufacturing Excellence Hays Superseam Gloves

In a World of Beauty

TO him the women were, almost without exception, very beautiful. Their lips were so bright and red, their skin so fresh, and their color so good. He had never noticed that any of them rouged. No, their complexions all looked fresh and healthy and radiantly lovely.

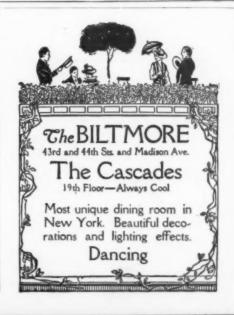
Always he felt as though he lived in a world of beauty, with women alluring and attractive to be seen everywhere.

For he was very short-sighted. And he only wore his glasses for reading.

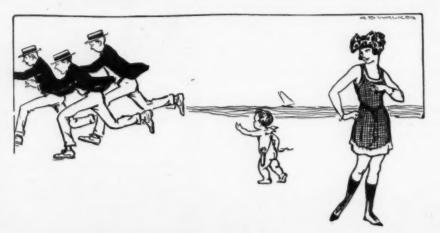
Mary Graham Bonner.

As Speed Is Recorded

WEST: How fast can your car go?
NORTH: The best I've been able to
make so far is fifteen dollars and costs.







THREE WISE MEN

Send for a Complete Catologue

Å

MASONIC BOO Jewelry and Go REDDING & CO.

Publishers and Manufacturers

Dept. L. 200 Fifth Avenue, New

When the Railroad Rates Rise
(From the DAILY PLANET for September

15, 1950)

WEST OLYMPIA, NORTH DAKOTA-Silas Quincy, the local financial genius who has made an incalculable number of millions from the manipulation of foreign exchange, to-day decided to splurge his entire fortune on a rail road ticket to Chicago. It is the first time since the mileage rates started to rise thirty years ago that anyone has attained sufficient wealth to employ this form of travel, and the railroads have therefore been deserted, except for the engineers conductors, trainmen, directors and Interstate Commerce Commissioners, who ride

The departure of Mr. Quincy from the now obsolete Union Depot was the occasion for a demonstration such as has seldom been equalled in this locality. The intrepid voyageur was the recipient of many tokens of admiration and esteem from his fellow citizens, and was jocularly wished Godspeed by the town wags. His railway and Pullman tickets were autographed by all the members of the West Olympia Board of Trade, and will later be placed on exhibition in the state capitol at Bismarck together with the last all-wool suit, the last cocktail shaker, the last five-cent piece and a package of Unlucky Stroke cigarettes.

Mr. Quincy does not explain how he intends to return, but it is safe to assume that the now crippled condition of his finances will preclude the possibility of his traveling further by railroad. He will probably be forced to resort to the cheap air route.

R. E. S.



CHASE DREDNAUT Motor Topping

"DEFIES TIME AND THE ELEMENTS"

You Used Good Judgment When You Bought Your Car

Be just as careful when you specify the equipment.

Remember that a smart-looking top adds to the beauty of your car.

Be sure to ask for Chase Drednaut Motor Topping, handsome in appearance, long wearing in service—thus assuring a top that always wins admiration.

Write for samples.

L.C. CHASE & CO. - BOSTON



Ologue OO Go D.

tembe

nancial culable nipulalecided a rail-

st time to rise ttained orm of erefore rineers

Inter-

om the

as sel-The

esteem

jocuwags.

were

of the

e state

he last er, the

of Un-

he in-

of his lity of He will cheap E. S.



The Men who Distribute the new Leland-built Lincoln Car

Those who know motor cars, know that high character and soundness in the organiza-tions which produce them, should be paral-leled by like character and soundness in the organizations which distribute them-the men who form the connecting links or points of contact between the car owner and the manu-

The distributing organizations of the Lincoln Motor Co. are in fifteen cities, including a factory sales branch in Detroit.

As production increases, additional distributors will be selected from the nearly 2,000 applicants already in waiting. Many of these, even now, have lists of priority orders and orders conditional upon their appointment.

In the fourteen cities where sales franchises have been granted, selections were made from among 416 applicants.

In not one single instance was it a matter of soliciting a distributor, nor of accepting whomsoever could be obtained. In every case it was one of our own choosing-of selecting those who we believed to measure up to the standards we had established, and whose high standing in their respective cities had been abundantly tested.

Nor was this a simple procedure, because most of the applicants were distributors well established, of high repute, and already hand-ling cars of the better class. They were men who have made it their business to know motor cars and motor car builders.

With this type of applicants it was a matter of carefully choosing those best qualified.



Most of them have had sales franchises continually thrust upon them for consideration, and could obtain almost any franchise merely for the asking.

We have selected organizations and men accustomed to contact with the highest type of citizens—the class to whom the Leland-built Lincoln car will naturally appeal.

They are men cognizant of their responsibilities; men who are not unmindful that upon delivery of a car to the purchaser, their duty has just begun.

These men have shown the faith that is them by cooly and deliberately obligation themselves to merchandise millions of dollar worth of motor cars-cars of whose featur and details, and price they were wholly wi out information.

And their faith is further evinced, in mo of the cities, by the erection of modern a adequate structures, quite in keeping with t product and with the clientele.

Their faith in the car, and in the organi tion which produces it, is confirmed by faith of more than one thousand of the b citizens who, likewise without definite kno edge of the car, its features, its details, or price, insisted upon filing priority order without encouragement from the factory, seldom with encouragement from the tributor.

Their faith, too, is not without judgme. They know the organization behind the d They know the character and the accomplis ments of the men behind that organization they know their works and their record; the know their ideals in motor car engineering motor car construction; they know their f ward vision.

Above all, they know the Leland termination and

Leland ability to achieve-and to

surpass.



Henry M. Leland President

ATLANTA Lifsey-Smith Co. BOSTON

Puritan Motors Corp. CHICAGO

Allison-Rood Co. LINCOLN

CLEVELAND The Fitzgerald Co.

DALLAS Fosdick-Hawley Company DENVER

Rouse-Stephens Co.

Distributors DETROIT Lincoln Motor Co.

KANSAS CITY Weaver Motor Co.

LOS ANGELES Walter M. Murphy Motors Co. MINNEAPOLIS A. C. Templeton, Inc.

NEW YORK Milton J. Budlong PITTSBURGH Robert J. McCurdy Company

DETROIT,

PHILADELPHIA Sweeten Auto Co.

SAN FRANCISCO Walter M. Murphy Motors Co.

ST. LOUIS McNiece-Hill Motor Company



Wilfred C. Lela Vice-Pr. & Gen. Mo

MOTOR COMPANY,

MICHIGAN

Parfum "Un Air Embaumé"



The exclusive perfume with a touch of the Orient

Rouge
Sachet
Extract
Vanity Case
Face Powder
Toilet Water
Talcum Powder
Solid Face Powder

Rigaud
16 Rue de la Paix
PARIS



GEO. BORGFELDT & CO., SOLE DISTRIBUTORS

XIIM

that is obligati of dolla

e featurely w

f the l

order

judgm i the

comp

ord; t







Blue Label Foods-

from Soup to Sweets - Ready to Serve

TWENTY kinds of delicious soups made from Rich Meat Stocks—Crisp New Vegetables— Fresh Wholesome Sea Foods.

Blue Label Boned Chicken is all solid meat—it has that "home cooked" chicken taste you love—and it's all ready—the minute you open the can.

Soups, Chili Sauce, Ketchup, Canned Fruits and Vegetables, Boned Turkey and Chicken, Jams, Jellies and Preserves. The factory kitchen where Blue Label Foods are packed is spotlessly clean and the utmost care is taken in the preparation of every Blue Label Food.

These wholesome Blue Label Foods are always ready for your instant use. Stock your pantry with Blue Label Foods—then you can serve a complete and perfect meal, from soup to sweets—at a moment's notice.

Write for our booklet "Pictorial History of Hospitality."
It contains many good menus and recipes. We shall be
pleased to send it if you will mention your grocer's name.

CURTICE BROTHERS CO.

ROCHESTER N.Y.



For Beautiful Hair

Take the advice of highest medical authorities

THE council of the American Medical Association (the highest authority known) has recognized Resorcin Monoacetate for the treatment of dandruff (seborrheal eczema) and baldness (alopecia-areata) -the common foes of beautiful hair.

Resorcin Monoacetate is an important ingredient of "La Creole" Hair Tonic. Thus science approves this famous preparation. Abundant vigorous hair is now easily attained.

Two or three times a week rub "La Creole" Hair Tonic on the scalp. Circulation is stimulated, hair roots supplied with needed nourishment and dandruff quickly eliminated. You will soon notice the improvement in the loveliness of your hair.

Cleanliness also is essential for beautiful hair. Regularly every ten days or two weeks shampoo the hair thoroughly with "La Creole" Liquid Shampoo. This wonderful Shampoo is made from an exclusive menthol formula of purest cocoanut and cochin oils. You will instantly notice a delightful cooling effect. The hair becomes soft and lustrousdries quickly-and the scalp and pores glow with clean health and vigor.

After shampooing apply "La Creole" Hair Tonic. Follow these rules faithfully and notice the new beauty and vigorous health of your hair.

"La Creole" Hair Dressing is a treatment for the gradual restoration of the natural dark color to hair that has grown gray, gray-streaked, or faded. Refinement approves its use.

"F

prefa

lowe

of cr

n sp

occas As y cultie

want nost

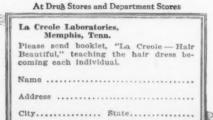
XUM

If you cannot obtain these preparations at adver-tised prices, write us direct and we will see that you are supplied.

LA CREOLE LABORATORIES Memphis, Tenn.











First in His Class

THE school of concentration had just concluded its examinations for the ulf-year, and the principal rose with a ppy smile upon his face.

"I feel that I must congratulate all of pu upon the work you have done this mester," he said. "And as an evidence if the progress we are making, I am going to call upon a few of our prize pupils tell us some of the feats they have acomplished, all of which, I may say in france, have been duly attested."

A short, stout gentleman, with a somehat careworn expression, now arose.

"I am a married man who never takes ny exercise himself," he said, "and am the head of a family of four grown hildren and one wife, all of whom play olf. After they have been chasing round the links all day, I can now sit at he dinner table for one hour while they after on about what they have done, and toosn't interrupt my train of thought." A murmur of applause greeted this modest statement, and a youngish-looking man, his brows firmly knit, got up.

"I am the owner of a second-hand moor car," he said, "which I purchased
from a man who was once my friend.
The other day my car broke down in
front of a public school—it was during
teess. I was able to fix it without being
ware that anybody was looking at me."
More applause. The second speaker
as succeeded by an ascetic individual
with an enormous pair of spectacles.

"This may seem incredible to you, but tis true," he said, "as our good principal nows. I have actually read through both Republicau and Democratic platforms without missing a single word."

Loud hurrahs greeted this simple deceration, and a motion was made by a mall group of enthusiasts to carry the ero out on their shoulders.

"One moment, friends," said the principal; "the best is yet to come." In antipation of the next speaker, he promed a garland of flowers, tied with a right blue ribbon. And the audience caned forward as one man, as a middlemed gentleman came forward.

"Fellow pupils," he said, "I must preface the account of the extraordinary lowers I have developed by a brief explanation. I see before me an audience of cultivated and intelligent people who, in spite of this fact, I have no doubt occasionally—as I do—attend the movies. As you are aware, one of the chief difficulties about the movies is that there is always one film in them which you don't want to see—which you would give almost anything to get out of seeing. You yow that you will not look. When the wful thing comes on, you shut your eyes esolutely. But in a moment you begin



See These Results

Learn what clean teeth mean

All statements approved by high dental authorities

See the results of the new way of teeth cleaning. They are quick and decisive. You will know at once that they mean a lifetime of cleaner, safer teeth.

Millions of people employ it. And the glistening teeth seen everywhere show what it means. See what it means to you.

A film combatant

Most tooth troubles are now traced to film—to that viscous coat you feel. Film clings to teeth, enters crevices and stays.

The ordinary tooth paste does not end film. So the film remains—much of it—and may do a ceaseless damage. Nearly all people suffer from it, more or less.

It is the film-coat that discolors, not the teeth.

Film is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. So, despite the tooth brush, all these troubles have been constantly increasing.

New methods now

Dental science, after years of searching, has found new ways to fight film. All have been proved by many clinical tests. They are so efficient that leading dentists everywhere advise them.

These methods are combined now in a dentifrice called Pepsodent. It has brought a new era in teeth cleaning. This is the tooth paste we urge you to try.

Watch the new effects

The use of Pepsodent at once reveals many new effects.

One ingredient is pepsin. One multiplies the starch digestant in the saliva, to digest starch deposits that cling. One multiplies the alkalinity of the saliva, to neutralize mouth acids.

Two factors directly attack the film. One of them keeps the teeth so highly polished that film cannot easily cling.

Pepsodent is the new-day tooth paste, comply-

ing with all modern requirements. It does what never before was done. You should learn its benefits at once.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. Watch the teeth whiten as the film-coat disappears.

Every one in your family needs Pepsodent daily, and a week will prove this to you. Cut out the coupon now.

Pepsodent

The New-Day Dentifrice

A scientific film combatant combined with two other modern requisites. Now advised by leading dentists everywhere and supplied by all druggists in large tubes.

10-Day Tube Free

THE PEPSODENT COMPANY, Dept. 790, 1104 S. Wabash Ave., Chicago, Ill. Mail 10-Day Tube of Pepsodent to

Name									*	*	*						*			*		
Address						*	*							*				*				

Only one take to a family



to wonder how it is getting on-how far along it is. You wink at a scene or a text, and are horrified to discover, even in a flash, that you haven't really missed anything. Once more you shut your eyes. This time you resolve to be firm. Then you begin to delude yourself with the fancy that perhaps, after all, the thing isn't so bad as you think it is. Overcome by this fatal curiosity, you take another peep. You discover that the thing is not only still going on, but is even worse than you expected. This time you will be firm, and thereafter you struggle desperately, now yielding, now overcome by remorse, until the horrible ordeal is over.'

He paused, amid an intense silence.

"My friends," he murmured, "by constant practice I can go to any movie-picture show and positively not see any film that I don't want to see. I-'

But he got no further. Triumphantly garlanded by the proud principal, he was carried out amid a deafening tumult.

Famous Last Words

(Typical Speeches Delivered Just Befor the Fool-Killer Wielded His Axe)

WONDER if it's loaded. I'll lool down the barrel and see."

"Oh, listen! That's the train whistle Step on the accelerator, and we'll try to get across before it comes."

"They say these things can't possibly explode, no matter how much you throw them around."

H

What

Discour

Swimm

nig

Mac

"I wonder whether this rope will hold my weight."

"It's no fun swimming around in here I'm going out beyond the life lines."

"Which one of these is the third rail, anyway?"

"There's only one way to manage a mule. Walk right up in back of him and surprise him."

"That firecracker must have gone out. I'll light it again."

"Watch me skate out past the 'Danger sign. I bet I can touch it."

"These traffic policemen think they own the city. They can't stop me. I'm going to cross the street now. Let the chauffeurs look out for me."

"What a funny noise that snake makes, I think I'll step on him."

"I've never driven a car in traffic before. But they say it's perfectly simple."

"I think I'll mix a little nitric acid with this chloride of potassium and see what Dorothy Parker. happens."

Something to Brag About

THE doctor's small son was entertain ing a friend in his father's office, and they were looking with awed admiration at the articulated skeleton in the closet. "Where did he get it?" asked the small guest in a whisper.

"Oh, he's had it a long time. I guess maybe that's his first patient!"

COMMERCIAL ARTISTS PROPERLY TRAINED EARN \$100 A WEE

MEYER BOTH
COLLEGE (a Dept. of the
Meyer Both Company) offers
you a different and practical training. If you like to
draw, develop your talent.
Study this practical course—
taught by the dominant organisation of the commercial
art field with 19 years success
behind them—who produced and sold last year over
12,600 commercial drawings. Who else could give
you so wide an experience—so broad a contact with
the very field in which you desire success?
Commercial art is practical art for practical purposes—the demand for commercial artists is greater every year—today's shortage acute. It's a highly paid, intensely interesting professios,
equally open to both men and women—home study
instruction. Get facts before you enroll in asy
school. Get our special book, "YOUR OPPOP
STUNITY"—for half the cost of mailing 4 cents is
stamps.

ADDRESS DEPT 13

tamps. ADDRESS DEPT 13
MEYER BOTH COLLEGE OF COMMERCIAL ART
N.E. Cor. Michigan Avenue at 20th Street, Chicago

SHOES

The Optimist

efor

lool

histle

ry to

ssibly

throv

hold

here.

rail,

ige a

out.

nger

Own

going

nauf-

akes.

c be-

ple."

with

what

tain-

and

ation

oset.

mall

ruess

er.

TWO mice, so they say,
One grave and one gay,
Fell into a pail of rich cream.
"A fine thing we've done!"
Said the optimist one;
But of course he didn't once dream
What a difficult thing
He would find it to spring
From out of the slippery tin.
"Alas!" sighed the other,
His pessimist brother,
"What a terrible fix we are in!"

Round their prison, aghast,
They swam till at last,
Discouraged, one sank in despair.
But the other kept on
Till his object was won,
Swimming slowly but surely, and there
When the milkmaid looked in
She saw in her tin
This very remarkable sight:
While one mouse lay dead
In his buttermilk bed,
Above him, still lively and bright,
The optimist sat
On a fat little pat

His swimming had churned through the

E. E. Brown.

Nac f Placid

This is a love story set in the great North Woods which the publishers recommend with the utmost confidence. It is a new novel with the kind of charm that has endeared "Lorna Doone" to millions of readers in all parts of the world.

T. Morris Longstreth, author of "Mac of Placid," lives in the Adiron-dacks mountain country. There breathes through the story a passion for the pines and the snows, the hills and the valleys as pure and as stimulating as the winds that come across Lakes Saranac and Placid.

Robert Louis Stevenson, who, it will be remembered, lived for a while at Lake Saranac, appears as one of the characters and in the rôle of aid to Mac in his fight against tremendous odds for the delightful Hallie of the hill country.

"Mac of Placid" is published by The Century Co., 353 Fourth Ave., New York City, and is sold at all bookstores for \$1.90.

W.L. Douglas THE SHOE THAT HOLDS ITS SHAPE \$7.00 \$9.00 \$0.000 \$0.000 \$0.000

\$7.00 \$8.00 \$9.00 & \$10.00 SHOES
FOR MEN AND WOMEN

YOU CAN SAVE MONEY BY WEARING W. L. DOUGLAS SHOES

> he best known shoes in the world. They are sold in 107 W. L. Douglas stores, direct from the factory to you

at only one profit, which guarantees to you the best shoes that can be produced, at the lowest possible cost. W. L. Douglas name and the retail price are stamped on the bottom of all shoes before they leave the factory, which is your protection against unreasonable profits.

W.L.Douglas \$9.00 and \$10.00 shoes are absolutely the best shoe values for the money in this country. They are made of the best and finest leathers that money can buy. They combine quality, style, workmanship and wearing qualities equal to other makes selling at higher prices. They are the leaders in the fashion centers of America. The stamped price is W. L. Douglas personal guarantee that the shoes are always worth the price paid for them. The prices are the same everywhere; they cost no more in San Francisco than they do in New York.

W. L. Douglas shoes are made by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money can buy.

W. L. Douglas shoes are for sale by over 9000 shoe dealers besides our own stores. If your local dealer cannot supply you, take no other make. Order direct from factory. Send for booklet telling how to order shoes by mail, postage free.

CAUTION.—Insist upon having W.L.Douglas shoes. The name and price is plainly stamped on the sole. Be careful to see that it has not been changed or mutilated.

W.L. Douglas Shoe Co.,
147 Spark Street,
Brockton, Mass.



THE SECOND GENERATION

TONY SPAGHETTI, JR., SUCCESSFULLY DEMONSTRATES TO HIS OLD DAD THE SUPERIORITY OF MODERN BUSINESS METHODS



Where North and South Meet

HERE one finds the perfection of climate. Old-fash-ioned hospitality emphasized by the modern technique of luxurious innkeeping. A metropolitan hostelry with the outdoor attractions of a country home. A few days spent here make all the difference between a dull Spring season and a joyous one.

HARRY WARDMAN

ELMER DYER

Wardman Park Hotel
Connecticut Avenue and Woodley Road
WASHINGTON, D.C.



STETSON

THIS new Fall Stetson is unusually appealing to the energetic young man who appreciates style and a touch of seasonable spirit in his soft hat. With that Stetson Quality kept supreme for fifty years.

JOHN B. STETSON COMPANY, Philadelphia, U. S. A



Keeping Your Funny Eye Open is a Secret of Success.

Reading

Life

helps to sharpen your vision. Even the innate depravity of inanimate objects has its funny side. Learn to see it and laugh at it and the tangles will straighten out. Try a Year's subscription, or Obey That Impulse, and for a trial trip, avail yourself of our

Special Offer

Enclosed find One Dollar (Canadian \$1.20, Foreign \$1.40), Send Life for three months—twelve issues—to

Open only to new subscribers; no subscriptions renewed at this rate.

LIFE, 17 West 31st Street, New York.

One Year \$5

Canadian \$5.80

Foreign \$6,60

Mrs. De Style: 1'VE WORN THAT GOWN THREE TIMES, MARIE, BUT WITH OLD CLOTHES IN VOGUE I THINK I MIGHT WEAR IT ONCE MORE

23

one their

The f

There

no me

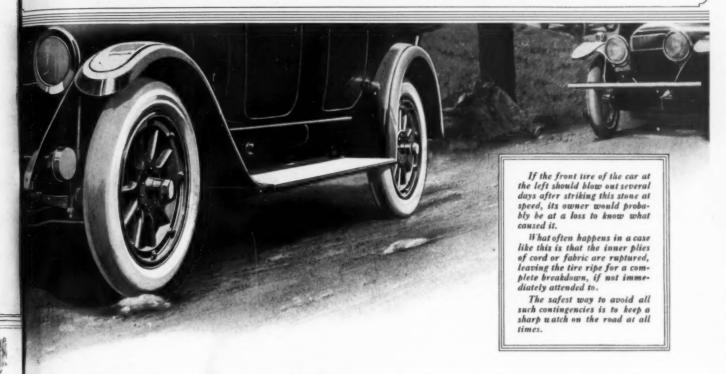
hat has

They

tire ha

They

Are Car Owners too Easily Satisfied with their Tires



N every community of any size there are two types of tire dealers—one who encourages his customers their search for the best and one their search for the best and one the tries to persuade them to be satisfied with what they have.

The first man is selling a service; second, tires.

* * *

There are still too many motorists to meekly accept the blame for a tire at has worn out before its time.

They will listen while the dealer tells be of all the varying conditions that the has to undergo.

They will agree when he pictures

them as lucky that they got what they did out of a tire.

Not one motorist in five has yet found out what a tire is really capable of—how much he really has a right to expect from his tires.

* * *

The great mass of motorists in this country are just beginning to wake up to the fact that you can't encourage waste and have economy at the same time.

They are beginning to find out for themselves what makes for economy in tires.

And they are going to the dealer who not only sells good tires to the man who insists upon them, but who refuses to have anything but good tires in his store.

From the beginning the whole weight of the United States Rubber Company—the largest rubber manufacturing concern in the world—has been thrown on the side of the good dealer.

Backing him first and last with all of its great and varied resources greater and more far-reaching than those of any concern in the business.

And looking forward with confidence to the time when motorists everywhere will insist upon a higher standard of tire service.

United States ® Rubber Company

Fifty-three Factories

The oldest and largest Rubber Organization in the World Two hundred and thirty-five Branches

MARMON 34

No more convincing evidence of Marmon mechanical excellence could be desired than the fact that so many men of prominence in automotive and allied industries have chosen the Marmon 34 as the car they prefer to drive.

NORDYKE & MARMON COMPANY Betablished 1851 19 11 INDIANAPOLIS



